



## **For Immediate Release**

# **Second Annual Winter Welcome** *Saturday, December 13 from 1:00 – 5:00 pm*

December 8, 2014 – Mansfield residents and visitors are invited to usher in the new season at the Second Annual Winter Welcome in Storrs Center on Saturday, December 13 from 1:00 to 5:00 pm.

There will be carolers and musicians strolling and performing outside and indoors. The Mansfield Middle School Chamber Choir and the E. O. Smith Chamber Singers will share their talents as part of the afternoon fun. And, participating Storrs Center businesses will have holiday treats, sales, and specials.

Keep a look out for a Mountain Dairy milk truck heading to the Town Square from the Mansfield Town Hall around 2:00 pm – it will have a special passenger on board! Santa Claus will greet friends at the UConn Co-op Bookstore in Storrs Center from 2:00 pm until 4:00 pm.

At 4:00 pm, head out to the Town Square for a performance and community sing-along hosted by the E. O. Smith Chamber Singers and the Mansfield Middle School Chamber Choir.

Winter Welcome is presented by the Mansfield Downtown Partnership, Storrs Center master developer LeylandAlliance, and Hart Realty Advisers. The event will take place rain, snow, or shine. For more information, please visit [www.mansfieldct.gov/downtownpartnership](http://www.mansfieldct.gov/downtownpartnership) or call 860.429.2740.

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*Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center knits thoughtful architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks reinforce traditional street front activity and is supported by residences above and shared community spaces. Storrs Center combines retail, restaurant, and office uses with residential apartments.*

[www.storrscenter.com](http://www.storrscenter.com)